



# Sponsorship Prospectus 2024

## ANNUAL CONFERENCE

September 27-28, 2024  
Tampa, FL



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3606 W Swann Ave  
Tampa, FL 33609

# FIRST ANNUAL CONFERENCE

## Post-Surgical Pain

In an era of increasing surgical volumes and a persistent opioid crisis, the need for action in addressing post-surgical pain has never been more urgent. As physicians and scientists, we have the power to improve pain management and surgical outcomes through innovative approaches and by advancing the science behind superior treatment modalities.

While traditional anesthesiology conferences have concentrated on the delivery of anesthesia, and pain conferences on spine pain management, the critical issue of post-surgical pain management often remains under-addressed. Surgical conferences tend to focus on advancing surgical techniques, leaving a gap in comprehensive post-surgical care. Our annual conference is set to bridge this gap.

Inaugural Annual Conference Highlights:

Our conference will present a dynamic scientific program dedicated exclusively to the management of acute post-surgical pain in hospitals, sub-acute pain in the community, and chronic pain in medical offices.

This event is essential for professionals across all surgical specialties, anesthesiology, emergency medicine, and physical therapy. It offers a unique platform for sharing insights and discussing strategies to enhance surgical pain management and outcomes.

Join us in Tampa, this September, for an engaging educational experience that promises to equip you with new insights and enthusiasm for the future of post-surgical pain management.

Warmest regards,

Arun Kalava, MD, FASA, EDRA  
Chairman & Founder, ASPSP

## **Expected Attendance at the First Annual Conference on Post-Surgical Pain**

In the face of increasing surgical volumes and the ongoing opioid crisis, the inaugural conference on Post-Surgical Pain emerges as a critical platform for clinicians, scientists, and industry partners from across the nation. We anticipate a diverse group of professionals to attend, including, but not limited to anesthesiologists, surgeons, Advanced Practice Providers (APP), Certified Nurse Anesthetists (CRNA), Anesthesiologist Assistants (AA), nurses, pharmacists, and physical therapists. This multidisciplinary gathering is a testament to our collective commitment to advancing pain management and surgical outcomes.

## **This Program is Eligible for Continuing Medical Education (CME) Credits**

Details on the final CME credits available will be announced prior to the event, reflecting our dedication to providing valuable educational content that meets the ongoing learning needs of healthcare professionals.

## **Our Educational Program**

The First Annual Conference on Post-Surgical Pain is poised to set a new standard in the discourse on pain management. With a focus on the acute management of post-surgical pain in hospital settings, sub-acute pain management in the community and emergency rooms, and the treatment of chronic pain in medical offices, our program addresses a critical gap in current medical education and practice.

Unlike traditional conferences, our event zeroes in on the often-overlooked aspect of post-surgical pain, offering a comprehensive platform for the latest in evidence-based treatments, innovative approaches, and the science behind effective pain management strategies. Our faculty, comprising seasoned experts across various specialties, will share insights into anatomy and physiology, therapeutic mechanisms, novel techniques, and evolving technologies—all aimed at enhancing patient care, access to therapies, and overall outcomes.

## **Special Features of the Annual Conference**

Scheduled to take place in Tampa this September, the conference promises not just a wealth of learning opportunities but also a chance for hands-on experience. It stands out as a unique forum for professionals across surgical specialties, anesthesiology, emergency medicine, and physical therapy to exchange ideas, strategies, and best practices in the pursuit of improving post-surgical pain management and patient outcomes.

We invite you to join us for what promises to be an engaging, enlightening, and empowering event.

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## Post-Surgical Pain

### **Sponsored Exhibit Suites**

Unlock an unparalleled opportunity to showcase your brand and innovations at the heart of medical advancement. Our exhibit suites offer a unique blend of intimacy and prestige at the world-renowned USF Center for the Advanced Medical Learning and Simulation (CAMLS) in Tampa, FL.

**Strategic Positioning:** Located in the bustling hubs of the conference, your exhibit is perfectly placed to capture the attention of key decision-makers and influencers during critical moments of engagement—breaks and mealtimes.

**Exclusive Setup:** Each suite features a standard 6ft table, complemented by two chairs and ample space for a promotional backdrop, creating a professional and branded environment for your exhibit.

**Enhanced Interaction:** The intimate setting of the Premier Access Exhibit Suites fosters deeper conversations and more meaningful interactions, allowing you to connect with attendees on a personal level.

**Acknowledged Support:** We value our sponsors and ensure your pivotal support is recognized throughout the conference, amplifying your brand's visibility and impact.

# ANNUAL CONFERENCE:

## Sponsorship Packages

Elevate your brand and connect with leading professionals in the medical field through our exclusive sponsorship packages. Each package is designed to offer unparalleled visibility and engagement opportunities at our prestigious event.

### Gold Sponsorship (14 available) - \$3,500

As a Gold Sponsor, you'll receive a comprehensive suite of benefits designed to maximize your visibility and engagement with conference attendees:

**Exclusive Sponsorship Space:** A strategically located 5ft table with two chairs, ensuring full access to participants during breaks.

**Gold Sponsor Recognition:** Highlight your brand's support and commitment to the medical community.

**Premier Conference Signage:** A 33" x 80" deluxe banner stand featuring your artwork, placed in a high-traffic area.

**Industry Registration for Two:** Full access to the conference for two of your representatives.

**Marketing Amplification:**

- Inclusion of one printed piece in attendee meeting bags.
- Two push notifications via the meeting app.
- A banner ad with a link to your website in the meeting app.
- Your company logo and a 500-word bio in the meeting app.
- Two e-blasts to our distribution list of over 20,000 medical professionals, with a 55.8% average open rate, ensuring significant exposure.

### Platinum Sponsorship (Exclusive) - \$5,000

Includes all the benefits of the Gold Package, plus enhanced features for even greater impact:

**Platinum Sponsor Recognition:** Elevate your brand with prominent acknowledgment as a Platinum Sponsor.

**Increased Digital Presence:**

- Three total push notifications through the meeting app for extended engagement.
- Three e-blasts to our extensive distribution list, maximizing your reach.

## Diamond Sponsorship (Exclusive) - \$6,500

The pinnacle of sponsorship, the Diamond Package includes all Platinum benefits, along with exclusive advantages:

**Diamond Sponsor Recognition:** Stand out as a leading supporter of the medical community with top-tier recognition.

**Premier Placement and Visibility:**

- An additional premier conference banner next to the check-in desk for optimal visibility.
- Four total push notifications through the meeting app, ensuring your message is heard.
- Priority placement of your banner ad and company bio in the meeting app, putting you front and center.
- Four e-blasts to our engaged audience of medical professionals, offering unparalleled reach.

## Additional Sponsorship Options

Elevate your brand's visibility and impact at our annual medical conference with these exclusive sponsorship opportunities. Each option is designed to offer targeted exposure and meaningful engagement with our audience of over 20,000 medical professionals.

### Meeting Bags Sponsorship (Exclusive) - \$2,500

**Brand Spotlight:** Your logo imprinted on the official meeting bags, ensuring your brand travels with attendees throughout the conference and beyond.

**Exclusive Visibility:** As the sole sponsor of the meeting bags, enjoy unmatched brand exposure among conference participants.

### E-Blast Opportunity - \$1,500

**Direct Engagement:** Send a custom e-blast to our engaged distribution list of over 20,000 medical professionals.

**High Impact:** Benefit from a 55.8% average open rate, guaranteeing significant exposure and direct impact on your target audience.

### **Inclusion of Materials in Meeting Bags - \$750**

**Targeted Distribution:** Place one 8.5" x 11" double-sided flyer or tri-fold brochure inside the official meeting bags.

**Hands-On Visibility:** Ensure your materials are directly in the hands of every attendee, providing valuable information and driving engagement.

### **Premier Conference Signage - \$1,250**

**Strategic Placement:** Feature your brand on a 33" x 80" deluxe banner stand, strategically placed in a high-traffic area of the conference.

**Enhanced Recognition:** Stand out among sponsors with prominent, eye-catching signage that captures the attention of participants.

### **Breakfast Sponsorships**

**Morning Welcome:** Start both days of the conference on a high note by sponsoring breakfast. This prime opportunity places your brand at the forefront, offering a warm welcome and energizing start to the day for all attendees.

**Friday (Exclusive) - \$2,500**

**Saturday (Exclusive) - \$2,500**

### **Lunch Sponsorships**

**Networking Hub:** Lunchtime is a key moment for networking and relaxation. Sponsoring lunch positions your brand at the center of the day's activities, providing significant exposure and the chance to be associated with a positive and engaging attendee experience.

**Friday (Exclusive) - \$2,500**

**Saturday (Exclusive) - \$2,500**

### **Refreshment Break Sponsorships**

**Energize and Engage:** Sponsor a refreshment break to offer attendees a moment to recharge between sessions. With morning and afternoon options available on both days, these breaks are perfect opportunities for your brand to facilitate networking, relaxation, and engagement in a setting that highlights your support for the professional community.

**Morning Break, Friday (Exclusive) - \$1,250**

**Afternoon Break, Friday (Exclusive) - \$1,250**

**Morning Break, Saturday (Exclusive) - \$1,250**

**Afternoon Break, Saturday (Exclusive) - \$1,250**

**Register online at:**

[postsurgicalpain.org/aspsp-conference-sponsorship](https://postsurgicalpain.org/aspsp-conference-sponsorship)

**To pay by check or bank transfer email us at:**

[info@postsurgicalpain.org](mailto:info@postsurgicalpain.org)